



AI for Good Executive Committee meeting

January 16, 2018

Attendees:

Marko Grobelnik, James Hodson, Estevam Hruschka, Abe Hsuan, Vanessa Skvarca

Absent:

Damian Borth, Rayid Ghani, Claudia Perlich, Charlotte Stanton

Purpose/Objectives:

- An overview of the previous events and programs;
- Update of the current situation;
- Action plans for the future;

Discussion

1. An introduction of each steering committee member activities (present on the call) connected to the AI4Good that would benefit the foundation in the future.

Marko Grobelnik:

- An involvement in the **Data Science for Good in India** (together with Rayid Ghani), where there is a good possibility for the potential funding of the AI4Good activities – all the information about the initiative should crystallize in the next two months. Action: Marko to follow up.
- **An involvement with EU projects** – AI4Good should have an EU entity and become eligible for the funding opportunities in the EU. James mentioned that the Financial Data Science Association entity organizing is in motion in Ireland, where the government offers greater support of the nonprofit organizations than in some other EU countries. Action: Abe would look into opportunities/restrictions for such an arrangement for AI4Good.
- A possible opportunity for the AI4Good in the Login5 Foundation Challenge <https://siol.net/media/files/2017-51/login5-foundation-challenge.pdf>. Action: Write Proposal.

Abe Hsuan joined the AI4Good just a couple of months ago and offers **legal and business expertise**. He will also provide information concerning the cross-national activities of 501(c)3 public charities.

Estevam Hruschka: An introduction with **Syngenta** and support with organization of the Syngenta A.I. Challenge and connected events.

- Since Estevam is currently working at Amazon he will look into Amazon donations for nonprofits.
2. At the end of December 2017 **Vanessa Skvarca joined the AI4Good Foundation**. Her responsibilities will include: managing the website, managing communications with stakeholders, identifying funding opportunities, grant proposal drafting, financial management/filings, social media operations, marketing/branding, event organization, and some direct project work.
 3. A new framework of action: The AI for Good Foundation is a contributor to 2030Vision, a project coordinated by SustainAbility to help move forward and coordinate efforts to achieve the United Nations' Sustainable Development Goals (SDG's) by 2030.
<https://www.globalgoals.org/>
 4. Syngenta A.I. Challenge 2018 should be reinvented into a high level workshop series, with a day of discussions and a dinner at each of several top-ranked academic institutes. The prize for the first place in the challenge would be paid travel expenses to the workshop. The challenge will be advertised as a step towards eliminating hunger, which is the 2nd global goal – zero hunger--rather than analysis of soybean varieties.
 5. The goal is to become financially sustainable through a large volume of smaller monthly donation from individuals and corporations. As a public charity, this is better than large private donors, which can make up no more than a small percentage of overall funds.
 6. AI4Good will issue a monthly online newsletter, that will be sent to all subscribed members.
 7. The AI for Good Executive Committee will be having regular calls every month, where all the activities and ideas will be introduced and discussed.

Next Session (Date, Time and Location):

On 1st of February, Vanessa will send a link to the Doodle poll followed by a Google invitation for the final decision of the pool.